



## **Community Services Committee Meeting – 13<sup>th</sup> June 2022**

### **To: Members of the Community Services Committee:**

Councillors Birch (Chair), Holland-Delamere (Deputy Chair), Ashraf, G Eales, T Eales, Fuchshuber, Hallam, Hibbert, Ismail, Lane, Marriott, Miah and Soan

### **You are summoned to attend the meeting of Community Services Committee of Northampton Town Council to be held at 18.00 on 13<sup>th</sup> June 2022 in the Town Council Committee Room at Northampton Guildhall**

This committee meeting is open to the public and press to attend and those attending the meeting shall be informed that it is being recorded. Public participation is in accordance with the Town Council's public participation policy. Members of the public wishing to take part or ask a question of the committee are required to contact the Town Clerk in advance.

Cc'd electronically to all other councillors for information

**Stuart Carter**  
**Town Clerk**  
**7<sup>th</sup> June 2022**

**Guildhall**  
**Northampton**  
**NN1 1DE**

### **A G E N D A**

- 1. Apologies for Absence**
- 2. Declarations of Interest**
- 3. To authorise the Chair to sign the minutes of the last meeting held 11<sup>th</sup> April 2022 and ask questions as to the progress of any items (not attached, circulated with Council agenda for 9<sup>th</sup> May 2022)**
- 4. To receive the minutes of from the last Grants Sub-Committee meeting held 8<sup>th</sup> June 2022 for consideration of their recommendations – minutes to follow**
- 5. Wall Games Project**  
Mr James Thompson to brief the committee on this project

- 6. Northampton Town Centre BID – Celebrating the Sixties Event in the Market Place – request for funding**  
Mr Mark Mullen to brief the committee on a proposed event – report from Northampton Bid attached (p 3 – p 4)
- 7. Northampton Town Centre BID – Town Centre Hosts**  
Mr Mark Mullen to give presentation on Town Centre hosts
- 8. Grants Process – Consideration of delegating time sensitive grant applications to the Sub-Committee**  
Chair to give a verbal update
- 9. Events Update**  
Report attached (p 5 – p 10)
- 10. Covid Memorial Update**  
Chair to give a verbal update
- 11. Items for consideration for the next agenda**

<b>Project Name:</b>	<b>Celebrating the Sixties.</b>
<b>Themes:</b>	Develop the town centre experience. To create an animated feel to the town as a whole and build the reputation of Northampton as a great place to be entertained.
<b>Date:</b>	Saturday 10 <sup>th</sup> September 2022

<b>Project Description</b>
<p>A one-day event to be held in the Market Square on Saturday 10<sup>th</sup> September – Mystery Tour. Provided by Moo and Goo events.</p> <p><b>The Big Idea...</b></p> <p><b>ROLL UP, ROLL UP, FOR THE MAGICAL MYSTERY TOUR!!</b></p> <p><b>With 60's feels, and vintage circus themes, a Magical Mystery Tour will pay homage to the Fab Four's latter years linking with two visits and performances in the Town in 1963 at the previous ABC Cinema.</b></p> <p><b>Engaging street circus acts, roaming animatronic Elephants, psychedelic fire shows, sassy Hula girls, and of course, a tribute to the greatest band of them all... with the UK's biggest Beatles tribute band, The Mersey Beatles!</b></p> <p><b>The event will be held from 12pm until 8pm.</b></p> <p>A stage with live music from local bands will play throughout the day concluding with the main performance from approx. 6.30pm until 8pm.</p> <p>Roaming street entertainment will take place throughout the town from 12pm until 6pm.</p> <p>Businesses will be encouraged to support with window displays and also displaying images of their premises in the 60's to create a trail. (replicating the Northampton Memories project delivered in 2019). This will also incorporate Professional Services.</p> <p>The event will also demonstrate the BID's ability to bridge the gap between the daytime and evening economy which will support both sectors.</p>



**Promotion PR and Media:**

- Dedicated page on BID Website re event.
- Social Media – FB event page, paid for targeted promotion.
- What’s on guide listing (printed and online)
- Digital advertisements
- Leaflets
- Car park banners
- Press Release.

**Costs**

WNC have confirmed approval to use their premises licence for the Market Square to deliver the event thus negating permit costs.

Components the BID will be providing...

Stage, Lighting, PA, Sound Engineer
The Mersey Beatles
Local Northampton Musicians x3
Vintage Circus Acts (Roaming Elephant, Stilt Walkers, Flower Fairies, Fire Girls, Jugglers, Vintage Clowns, Skilled Ringmaster, Contortionist)
Moo and Goo Management and Logistics
Additional Stewarding
Business Window frame and imagery
PR and Marketing

**We request that the Town Council consider financial support to the amount of £5,000 to provide entertainment on stage using local bands prior to the headline act.**

**Purpose of Report** – to update members of the current position with regard to events and projects in 2022

**Recommendation:** That the committee notes the report

## 2022 Events Update - Julie Thorneycroft – Assistant Town Clerk

### Forthcoming Events - 2022

#### Bands in the Park, Abington Park Bandstand – April to September

The Bands in the Park program continues throughout the summer, our events team decorated the bandstand especially for the Platinum Jubilee weekend. The advertisement board at Abington Park has been secured for the whole summer period to advertise the bands, promotional banners have been designed and have now been installed at the bandstand, fliers have been printed and weekly updates are circulated through NTC social media.

Date	Band	Status
03/04/2022	Milton Keynes Brass	CONFIRMED
10/04/2022	Dan Wyllie Quartet	CONFIRMED
24/04/2022	Rushden Town Band	CONFIRMED
01/05/2022	Sax Cool Band	CONFIRMED
08/05/2022	Bedford Town Band	CONFIRMED
15/05/2022	City of Coventry Brass	CONFIRMED
22/05/2022	Brackley & District Band	CONFIRMED
29/05/2022	Kettering Town Silver Band	CONFIRMED
05/06/2022	Northampton Concert Band	CONFIRMED
12/06/2022	Rushden Mission Band	CONFIRMED
19/06/2022	Northamptonshire Music & Performing Arts Trust	CONFIRMED
26/06/2022	Moulton 77 Brass Band	CONFIRMED
03/07/2022	Abington Wind Band	CONFIRMED
10/07/2022	Northampton Sings	CONFIRMED
17/07/2022	Nene Male Ensemble	CONFIRMED
24/07/2022	Corby Silver Band	CONFIRMED
31/07/2022	Fynnius Fogg	CONFIRMED
07/08/2022	Kibworth Band	CONFIRMED
14/08/2022	Daventry Brass Band	CONFIRMED
21/08/2022	Towcester Studio Band	CONFIRMED

<b>28/08/2022</b>	60 Plus Club Band	CONFIRMED
<b>BH MONDAY 29/08/2022</b>	Duncan Craven	CONFIRMED
<b>04/09/2022</b>	Gretton Silver Band	CONFIRMED
<b>11/09/2022</b>	District of Dunchurch Band	CONFIRMED

### **Carnival – Saturday 11<sup>th</sup> June Town Centre and Racecourse midday til 7:30pm**

The Northampton Carnival Arts & Cultural Arts (NCCA) are responsible for delivering the Northampton Carnival including the production of an event management plan and supporting documentation, road closures, traffic managements, site booking etc. NTC have agreed to provide some funding to enable this event to happen safely, the funding provided has provided first aid cover, traffic management, waste management and on site toilet facilities.

### **NMF22 – Sunday 19<sup>th</sup> June, Town Centre – 11:30 til 9:30pm**

Funding for the following ancillary items has been agreed with the event organiser, first aid, security, stage equipment and waste management.

An NTC Community General Grant of £5,000 has also been awarded which will provide additional staging and event promotion for this popular free community event.

### **Armed Forces Day – 25<sup>th</sup> June**

A military event led by the Armed Forces and the Royal British Legion. The Lord Lieutenant (LL) will take the formal salute by the Armed Forces on parade and the Mayor and High Sheriff are normally in attendance on the platform stage. The LL delivers a short speech to those present. The event includes various military support organisations on stalls on the Market Square which are managed by WNC's Market Manager. Stage Right produce the event management plan, ancillary documents and source the stage, PA and security for the road closure. NTC will provide funding for the stage, PA and security and apply to West Northants Council for any road closures.

### **Pride LGBTQ – 26<sup>th</sup> June**

WNC and the LGBTQ Forum are leading on this event with a variety of partners.

Sponsorship of £2,000 (Gold Package) has been agreed for this project. The Gold package allows benefits such as brand/Logo on the website's event promotions plus a link to our website, main stage banner placement at the main event – to be provided by sponsor, a presence in the town centre parade and brand/logo on social media promotions and mentions in posts via social media accounts.

### **Town Festival, Racecourse – 1<sup>s</sup> – 3<sup>rd</sup> July**

The Town Show is held as a commercial event run by Showtime Events. Showtime took over delivering this event from NBC – this used to be the old balloon festival. NTC funding has





been agreed to support this event, funding will be used for waste collection, litter pickers and staging / pa systems.

NTC Climate Change Forum will be hosting a small gazebo provided by Showtime events to promote their activities.

### **TwinFest – 28<sup>th</sup> July – 31<sup>st</sup> July**

Twinfest is a musical celebration bringing together bands and artists from Northampton's twin towns of Marlburg and Poiters for three days in Northampton. NTC will be supporting this event through its social media and website channels.

### **Party in the Park - 26<sup>th</sup> to 28<sup>th</sup> August**

Party in the Park is a commercial event introduced by Showtime Events in 2021. NTC funding has been agreed to support this event, funds will be used for waste collection, litter pickers and staging / pa systems.

NTC Climate Change Forum will be hosting a small gazebo provided by Showtime events to promote their activities.

### **Heritage Open Day September 18<sup>th</sup>**

As part of the national open heritage weekends the Guildhall will open for tours on Sunday 18<sup>th</sup> September, NTC have been invited to work with the facilities team, the events team are looking at ideas to supplement this event.

### **Diwali Light Celebration – 22<sup>nd</sup> October**

Diwali is a community event that has traditionally been held in the town for over 20 years, it is organised by IHWO. Partner meetings are in the process with IHWO to discuss the plans for this event. The closure of the Market Square may impact on the usual venue location alternative town centre venues are being investigated just in case the Market Square is not available. Funding from NTC will help to provide a stage/pa and traffic management. WNC will apply for any necessary road closures.

### **Fireworks, Racecourse – 5<sup>th</sup> November**

A family event held on the Racecourse, the site and firework display team (Fully Fused Fireworks) have been booked. A purchase order has been placed with Fully Fused Fireworks to secure the firework display.

To be arranged - source hot food units (income generation) / source quotes for toilets, security, screens, tower lights, first aid, marques, entertainment and event management plan etc. to be arranged.

### **Remembrance Day – 13<sup>th</sup> November**

A military event led by the Royal British Legion. Partner (NTC, WNC, Armed Forces Groups, Church, LL, Mayor etc.) meetings usually commence in April. Considerations include road closures, traffic management, liaison with the police. Changes due to the Market Square closure may incur additional costs (it is now thought the Market Square may not close until the new year, decision expected by the end of June).

### **The Christmas Programme**

#### **Switch On Date - 26<sup>th</sup> November**

A Christmas working party was held on 20<sup>th</sup> May further to agreement at the meeting the following actions have been taken:

**A purchase order has been raised to Elveden Farms Ltd for 4 x 40' Spruce Trees – Locations - All Saints, Abington Square, St Giles Square and Market Square and 2 x 14' Spruce – location outside the Guildhall - £22080.00**

**A purchase order has been raised for repairs to existing Christmas light fixtures in Abington Street - £565.00**

**A purchase order has been raised to supply fixtures and install catenary wires for icicle lights at Abington Square - £1580.00**

**A detailed quote outlining the electrical works has been received from GM Lawrence Electrical Ltd – the quote is under review dependent on the inclusion of the Market Square.**

Key partners have been invited to the next Christmas working party at which a full Christmas program of events will be agreed, the meeting is scheduled for Friday 8<sup>th</sup> July, however some key partners are unable to attend so this date is likely to change.

### **Covid Multi Faith Memorial Service**

We looking to work with the Inter Faith Forum to arrange a service. Initial contact has been made and we will update in due course.

**Please note below events that have already taken place this year:**

#### **Laforey Memorial Parade**

The 78th Anniversary Parade to commemorate the sinking of HMS Laforey took place on Sunday March 27<sup>th</sup> by the Northampton Sea Cadets, the Mayor attended the event.

#### **Oak Apple Day – Sunday 29<sup>th</sup> May**

A Civic event held at All Saints Church managed by the Civic and Mayoralty Officer with assistance from the events/projects officers.

#### **Knife Angel Parade – 7<sup>th</sup> May**





WNC and the community group Off the Streets NN led a very successful event marking the Knife Angel coming to All Saints in the Town Centre (29<sup>th</sup> April to 14<sup>th</sup> May).

### **EID Festival – 7<sup>th</sup> May**

#### **7<sup>th</sup> May Event – Racecourse 11am to 6pm**

A successful first EID festival was enjoyed by many on Saturday 7<sup>th</sup> May at the Racecourse, following a feedback meeting held on 19<sup>th</sup> May it was agreed NTC would like to support the EID management group in providing an annual EID festival.

### **Queens Platinum Jubilee Events**

#### **Saturday Parade, Town Centre - Saturday 4<sup>th</sup> June**

The platinum jubilee pageant organised by WNC and partners took place on Saturday 4<sup>th</sup> June, it was a very well attended and popular event.

#### **Queens Platinum Jubilee Tea Party - Sunday 5<sup>th</sup> June**

The tea party attended by over 160 invited guests was a successful first event managed by Northampton Town Council, please see some of the positive comments received below:

“I wanted to say what a lovely occasion the tea was.

I was very impressed with the entertainment that was provided, they all really set a perfect mood and the tea and ice cream parlour was delicious.

The whole event must have taken a lot of organising and I thank you and your team for that.

I felt really honoured to have been present in our beautiful Guildhall and I’m grateful to Councillor Jane Birch for the invitation”.

Regards Eileen.

“Congratulations and thanks, on the resounding success of our Jubilee Tea Party.

Everything went perfectly. The Mayor made an excellent speech and then happily posed for photographs with many of our guests. The "afternoon tea" was delicious. Also a special thanks for the "real" lemonade, which bought back childhood memories and was so good to drink. The entertainment was superb and the finale not only rousing but so very much in keeping with the occasion. "Last Night of the Proms" in Northampton!

A wonderful occasion and everyone left with new memories and feeling very, very happy”  
Cllr Jackie Fuchshuber

“A fantastic well organised event, thank you.  
We loved the entertainment, both music acts were great, the family entertainer was good ,

my kids loved the balloon tricks. MC was 1st class and the buffet (lemonade and ice cream) fab". Cllr Joyce

"We just wanted to thank you for the invitation to the Jubilee tea party on Sunday. What a lovely occasion it was - great entertainment, food and company - we really enjoyed it. Well done to all the behind the scenes organisers - I know a lot of work goes into events like these so thank you all"

Rose Ward and Karen Lowe  
Holy Trinity Sewing Bee

A feedback meeting for the event is planned to take place as soon as possible.

### **Beer Festival, Becketts Park – 2<sup>nd</sup> to 5<sup>th</sup> June**

Showtime Events delivered the beer festival which was supported by NTC through hire of a stage and arrangements and funding for waste collections throughout the 3-day event.